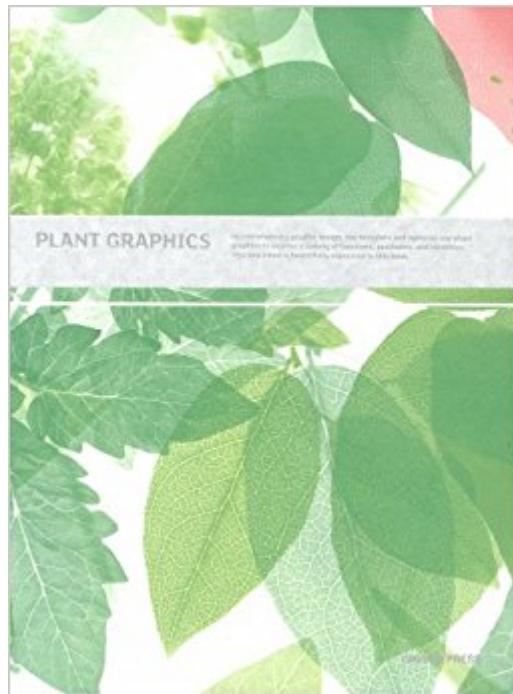


The book was found

Plant Graphics



Synopsis

Highly stylized with delicate gestural flourishes or grounded in abstract geometric forms, plant inspired graphics are instantly distinguishable. With recognition of their forms hard-wired into our brains, they provide comfort, a reminder of our shared connection to the natural world and a balm to the austerity of urban living. Some reinforce a company's green ethic or product output; others provide a renewable aesthetic to build visual identity around. With petals or bracts, pinnate or palmate leaves, one trunk or multiple stems - the seeds of inspiration are as vast as the hundreds of thousands of known plant species in existence. A growing trend, this very original collection presents the best in contemporary design incorporating plant graphics onto album covers, bags, business cards, invitations, menus, posters, product packaging and more.

Book Information

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Customer Reviews

This book showcases beautiful designs with large and detailed photos! I recommend this for anyone looking for inspiration. My only qualm is that my book came in with the silver foiled cover a little wrinkled. You'll also need to be careful not to snag the book cover since they are two separate layers of paper

beautiful designs

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